

Stylistic Analysis of Male Commentators on Indonesian Pandemic In Channel News Asia

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ABSTRACT

Language style is the way people manipulate others and control their interaction in bringing messages or ideas conveyed in word and tone of voice. The characteristics of language style are: selecting and choosing the linguistic forms appeared from a person or group of people. In conducting this research, the researcher uses documentation method in collecting the data and applied qualitative descriptive analysis in analyzing the types of language style. The data of this research is the sentence and phrase of the comments used by male commentators. The data is analyzed based on the theory of Language style that proposed by Joos. The results of this research are, the male commentators employed the types of language style in giving comments to the video. Language styles used by male commentators are Consultative style, Casual style, and Intimate style. However, Frozen style and Formal style are not used. Therefore, male commentators only used 3 language styles and female commentators used four language styles. Those types of language style are realized with different realization. Those types of language style are realized in these comments because that is the standard in giving a comment and the male commentators applied the types of language style in order to give the comment by using complex sentence and well structured, to do a semiformal communication which words are chosen with care, to give a comment such among friends with the informal situation, and to give a comment by intimate family or friends. It could be concluded that types of language style are realized by the male commentators.

Keywords: *Stylistic Analysis, Language Style, Sentences, Male and Female Commentators, Channel News Asia.*

INTRODUCTION

Language is a fundamental aspect of human life. Brown (2002:5) stated that language is a system of arbitrary conventionalized vocal, written, or gestural symbols that enable members of a given community to communicate intelligibly with one another. It is known that language is a communication tool that has a practical function and must be owned by people who do social interaction with others. Thus, language is a part of society. In doing the interaction, there are styles that must be being attentions. For instance, when someone gives the comment to the video, she uses her style which indicated by her sentences.

To communicate and establish relationship with others, people use language as tool of their communication (Wardhaugh, 1985: 29). It means to transfer ideas from one person to the others. If people did not have a tool to communicate, people's activities and interactions would be stagnant. Then, Wardhaugh (1986:1) stated that the definition of language and society is not independent. Thus, from the statement above, the researcher concluded that if there is no language in society, there will be nothing.

In expressing or delivering ideas in both forms, spoken and written language, people have and use their own style because it is related to the social aspect. Moore (2004) stated that styles in speaking involve the ways speakers, as agents in social (and sociolinguistics space), negotiate their positions and goals within a system of distinction and possibilities. Style influenced by some factors such as educational background, social status, age, and sex of the speakers. In language style, a speaker speaks differently with other people according to the situation and the context when they communicate. A speaker will pay attention to the choice of the words, grammar, and structure of the sentences according to the context and with whom the speaker speaks. Therefore, the researcher focused on the gender or sex of the commentators which included male commentators.

Missikova (2003:16) stated that language style is a way of speech or a kind of utterance which is formed by means of conscious and intentional selection, systematic patterning and implementation of linguistic and extra-linguistic means with respect to the topic, situation, function, author's intention and content of utterance. It means that language style is the element and kind of utterance that describe the sentence in speaking the ways that the author uses words. Social context also affects language style in communication like topic, situation and function. In communicating, we will use variety of language style in different situation. For instance, in a formal situation such as meeting at the office then someone will be required to use a formal language, as well as in non-formal situation we have to use informal language. It showed that the social context influences the style of language. Thus, there are some types of language style which can be used by someone in doing the social interaction.

Joos (1998) stated that language style is classified into five types based on the degree of formality. Those types of language style are frozen, formal, consultative, casual, and intimate style. It means that someone must be able to understand each type of language style in doing the social interaction or in giving the comment or opinion about something to others. Thus, the researcher used this language style theory which proposed by Joos in analyzing the data which used by the commentators.

In this case, style determines how the speaker speaks and how the listener takes the meaning of the communication in the right way; whether it is serious, humorous, dubious, or any other possible senses. For example, people use written utterance in expressing their idea in written language. The written language that is created by human beings is a comment.

Comment as a tool of communication from commentator has many purposes; to give some suggestion about something, to make clear of given issue, to clarify something, event, hot issue and many more in order to know it is not hoax.

Comment review is selected as a data of this research for several reasons. First, comment is a form of written communication that develops at the same time with the advance of technology, whether in oral or written ways. The development of technology allows people to communicate each other in many ways. Second, in linguistic study, comment in newspaper or magazine and social media included into transactional discourse since its stress is an expression of message from commentators to senders. Third, the language of comment, which is positive and negative, is same from most of the other language uses in everyday life.

The researcher selected this Channel News Asia because there are several reasons. First, the language of giving comment is rich and arresting. It is specifically intended to attract and hold the reader's attention. Second, the language of comment review involves readers. In effect, readers understand the comment message. Third, the language of comment review contains of social and critical message which delivered social phenomena by the way of rational information use.

METHOD

The researcher applied the qualitative descriptive method. Marying (2000:468) stated the object of (qualitative) content analysis can be basically be any kind of recorded communication, i.e. transcripts of interviews/ discourses, protocol of observation, videos tapes, written documents in general etc. This research would like to find out the language style used by the male and female commentators in Channel News Asia. The sentences and phrases of the commentators were analyzed in order to classify the types of language style.

The data of this research are the sentences (simple, compound, and compound complex sentence) and phrase of the comments. While, the source of data of this research was downloaded from Channel News Asia via Youtube broadcast platform <https://www.youtube.com/watch?v=CGLmH3wfa1k> that published on May, 28 2020 and the researcher took 50 comments from male commentators. The data were taken from the comments which contain of the types of language style used by Male commentators on Indonesian Pandemic in Channel News Asia.

Documentation method was used to collect the data. Documentation method is legally documented data on Channel News Asia made as evidence of this research.

The data were analyzed by using interactive model proposed by Miles and Huberman (2014) with three phases of data analysis namely data condensation, data display and conclusion drawing.

RESULT AND DISCUSSION

Based on the research questions, the results of this research are, Language styles used by male commentators are Consultative style, Casual style, and Intimate style. However, Frozen style and Formal style are not used. Therefore, male commentators only used three language styles.

Those types of language style are realized with different realization. Frozen style and Formal style are not used by the male commentators. Formal style was not used by the male commentators because there were not the sentences expressed by the commentators to the video to express those types, while Frozen style was not used by the commentators because that type is only use in the very formal situation, which means that the sentences must be more formal and grammatical. But in this comment, the researcher did not find the frozen style used by the male commentators. Those types of language style are realized in these comments because that is the standard in giving a comment and the male and female commentators applied the types of language style in order to give the comment by using complex sentence and well structured, to do a semiformal communication which words are chosen with care, to give a comment such among friends with the informal situation, and to give a comment by intimate family or friends. It could be concluded that types of language style are realized by the male commentators.

Those types of language style are found in this comments which realized by the male commentators, those are: Consultative style occurred 25 which used by male 14 times, Casual style occurred 72 which used by male 31 times, and Intimate style occurred 3 times which used by male 2 times. The most widely available in this research is casual style, and the least is the intimate style which occurred only three times by the male commentators. This type occurred because most of the commentators are from Indonesia's neighbor so that there are contains a lot of casual style.

The data were taken from comments of the video in Channel News Asia. The researcher identified types of language style proposed by Joos which consist of frozen style, formal style, consultative style, casual style and intimate style.

According to the male commentators, Indonesian Government along with local academist have announced the medical treatment and medicine which are confirmaized could kill corona virus recently. I hope it'll be true to stabilize a normality soon. From the statement above, it can be categorized into consultative style. The male commentator expresses his feeling and chooses the words carefully in giving the comment. In this sentence, the male commentator tries to share his wish to this virus. He hopes that the medical treatment and medicine which could kill this virus will help the people. The male commentator used the consultative style because of the commentator would like to share his though in facing this virus. Therefore, Consultative style is used by the male commentator.

CONCLUSION

Based on findings of language style used by male and female commentators used on Indonesian Pandemic in Channel News Asia, there are three conclusions that can be drawn. Based on the research questions, the results of this research are the male commentators employed the types of language style in giving the comments to the video. Language styles used by male commentators are Consultative style, Casual style, and Intimate style. However, Frozen style and Formal style are not used.

Those types of language style are realized with different realization. Frozen style and Formal style are not used by male commentators. Those styles were not used by the commentators because this style must be used in the very formal situation, while they give comment to the video which uploaded from Youtube. Therefore those types were not used by the commentators. While, Frozen style is not used by commentators because that type is only use in the very formal situation, which means that the sentences must be more formal and grammatical. So, in this comment, the researcher did not find the frozen style used by male commentators.

Those types of language style are realized in these comments because that is the standard in giving a comment and the male commentators applied the types of language style in order to give the comment by using complex sentence and well structured, to do a semiformal communication which words are chosen with care, to give a comment such among friends with the informal situation, and to give a comment by intimate family or friends. It could be concluded that types of language style are realized by the male commentators.

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